

# Welcome To SafeMel!

A unique Rugpull-Proof utility token and exchange platform based on the Binance Smart Chain. We believe that Crypto is the world's financial future, and we're here to create a safe investing environment for BEP20 tokens.

Disclaimer: this document, further known as "White Paper", establishes and defines the principles on which the SafeMeme project will operate regarding the business model and the technical solution. The information in the White Paper is subject to change.

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### How To Buy On PancakeSwap

Buying on PancakeSwap is Easy! Here's a step by step guide.

#### One

Download the TrustWallet app from the app store and buy BNB, or transfer BNB to your Trust Wallet from a source of your choosing.

#### Two

Click on your BNB wallet. Choose "more" and hit "Swap to Smart Chain."

#### **Three**

Now we need to enable Dapps for your phone. Open your browser on your phone and type trust://browser\_enable in the address bar. It will ask if you want to open in TrustWallet; choose open. Go back to TrustWallet and verify that you have "Browser" as an option at the bottom.

#### Four

Go to "Browser" and search for PancakeSwap under "Popular" or "Smart Chain." When on PancakeSwap, make sure that the Icon in the very top left matches the Binance Smart Chain icon.

#### **Five**

In the top right, choose "Connect." Pick "TrustWallet," and it should log you in.

#### Six

Now that your wallet is connected to PancakeSwap, you will need to swap BNB for SafeMeme. At the bottom of PancakeSwap, you need to choose version "V2".

#### Seven

Now you are ready to exchange. In the "From" section, choose "BNB." In the "To" section, click "Select a currency" and past the following address in the search bar: 0x36dBcBCA106353D49e1E0E8974492fFB862 a0C92

### **Eight**

Choose "Swap" at the bottom to purchase SafeMeme! Congrats, and welcome aboard!



### Preface

SafeMeme (\$SAFEMEME) is a deflationary token that operates on the Binance Smart Chain (BEP20), meaning there are virtually no gas fees and almost instantaneous swaps! This is a token that rewards holders and punishes sellers, which can encourage a steadier price action.

SafeMeme is a community project, meaning that the community will be involved in developing the project. Each member will be able to participate in the discussion and submit ideas.

Our goal is to become the first Rugpull-Proof utility token and exchange platform. All tokens listed on SafeMeme.exchange will be audited and vetted, ensuring they pass the SafeMeme safety protocol. \$SafeMeme will be the liquidity token for listed BEP20 tokens on our platform, increasing the stability of \$SafeMeme, and increasing the token value for all holders. We believe that Crypto is the world's financial future, and we're here to create a safe investing environment for BEP20 tokens.

### The Vision

SafeMeme's vision is to provide a solution to the significant issue that the market is facing right now. There are way too many "rug pull" scams where new BEP20 tokens are being created to scam new investors or FOMO investors into scam projects.

We're building a platform where new projects will have to be audited before they will be listed; by doing that, new investors can come onto our platform to see which new projects have passed our safety protocol. That includes contract auditing, pre-sale & launch auditing (avoiding whales, bots, whitelisting, etc.), tokenomics auditing, creating a protocol that solely approves non-risky projects.

We're at the stage right now where we have a strong community backing us up; we already have the rules of what new projects have to meet to pass our audit. Now we started working on developing a BEP20 token exchange platform that is based on V2 liquidity. After that, we will begin taking applications from new BEP20 tokens; the auditing process will cost these projects a certain amount of money distributed between all wallet holders & the dev team for salaries, expenses, etc.

Our end game: is to create a safe platform for new investors to have an additional layer of safety while investing in BEP20 tokens. While being a utility token, we are also a community-driven token that holders receive a portion of the auditing fee and selling fee (6% total fee, 2% burn, 2% redistribution between holders, 2% is added to the locked liquidity wallet.).

To summarize: we believe that the market is firmly in need of a project like SafeMeme, and we are here to stop the BEP20 token scams and restore faith in crypto investing.

### Tokenomics



1 Trillion Total Supply



2% Redistribution



2% Locked Liquidity



2% Burn

We have built a token that will reward you for holding it without having to stake it manually. Just sit back, relax, and watch your \$SafeMeme automatically increase!

Each transaction triggers a 6% fee, where 2% is redistributed to all the current holders in proportion to their existing holdings, 2% will be burned, decreasing the token's total supply (burn will stop when there's only 100,000,000 tokens left), and 2% is added to the locked liquidity wallet.

This inversely proportional relationship constitutes a supply and demand model. There is also no limit as to how many tokens can be burnt.

### Tokenomics

1,000,000,000,000 Total Supply

**5% DEV** 

50,000,000,000 - Crew & Dev Token

**15% TREASURY** 

150,000,000,000 - Treasury Reserve - Platform Development, Marketing, Audits, Future Listings, Social Media Promos, Legal Fees, Business Fees.

20% LIQUIDITY LOCK

200,000,000,000 - Initial Liquidity - Locked For One Year

35% PRESALE

350,000,000,000 - Pre-Sale date will be announced shortly.

**25% BURN** 

250,000,000,000 - Burn wallet can only make BURN transactions 3% burn on launch, and 2% burn each month for 11 months.



The monthly burn will help stabilize the coin for the first year and reward those who hold long-term. This will provide enough time and stabilization to get the exchange up and running and popular enough that the token can stabilize itself and increase in price per the exchange.

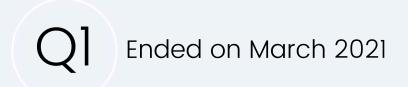
## What Happens To Liquidity Lock After One Year

Did someone say something about a yearly "Dividend"? You heard right! After the first year of the 20% liquidity lock. 60% will be locked for an additional year. 20% goes to the treasury to continue funding development/marketing, AND 20% is redistributed back to the community (as a yearly "dividend" in proportion to your holdings). This will happen year after year!



#### **Burn Wallet Controlled?**

The burn wallet can only send \$SME tokens into a dead address. No tokens can be withdrawn from the burn wallet, they can only be burnt.



### Road Map



Q2

- Grow Social Media Presence
- Announce Whitelist Registration
- Announce Token Pre-Sale Day and Token Launch Day
- Apply for CoinMarketCap & CoinGecko
- Audits of SafeMeme
- Partner With Social Media Influencers
- Wide-scale Marketing
- Start Development of Exchange Platform
- Start Development of Mobile Application

Q3



- Accept BEP20 Token Applications
- Announce Exchange Launch-Day Partners
- Launch SafeMeme.exchange Website
- Launch SafeMeme.exchange Mobile App
- Start Development of NFT Marketplace
- Start Development of Launchpad Platform
- Launch SafeMeme NFT Marketplace
- Hiring a Full Time Dev Team

Q4

- Launch SafeMeme Launchpad Platform
- Dividends Paid Out
- Charging New BEP20 Applicants Listing Fee
- Charging New BEP20 Applicants Auditing Fee
- Continue Collaborating With Influencers
- Continue Promoting SafeMeme On Crypto Platforms
- Hiring a Full Time Customer Support Team





### Transparency

We have a dynamic, non-anon team on all our socials (currently Discord and Telegram - to join, check the links section on our website). We feel this is incredibly important considering how many projects get abandoned by the developers. The creator has been subject to a rug pull himself, so we know how horrible it is!

We genuinely want to try and make this project succeed along with the community. That's why we promise to be active on all current socials, to answer any questions you may have, and to enforce a strong community spirit!

A team wallet will be used for any costs associated with the project, for example, marketing, dev costs, exchange listing costs, etc. Everyone can see the transactions of this wallet as it is in the public domain. Furthermore, we will let everyone know of any significant transactions that are to be withdrawn from this wallet.

The creator is a young entrepreneur, and TikToker with 37k followers: https://www.tiktok.com/@ceoguy, more about the creator, is next.

### Presale [Ended]

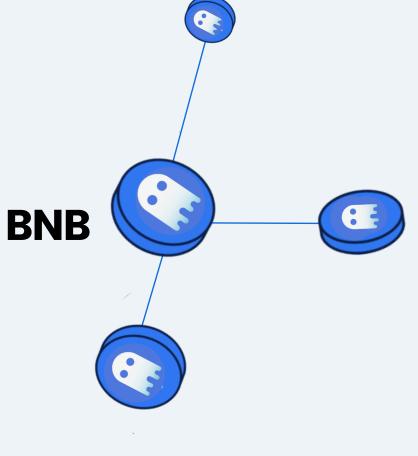
To avoid a pump and dump situation, the presale was for approved whitelist applicants only; Our goal is to support all of our early supporters on our telegram & Discord communities. Thanks to this plan, we have avoided having whales dump on people if/when the price rises, wallet cap cheaters, and bot activity.

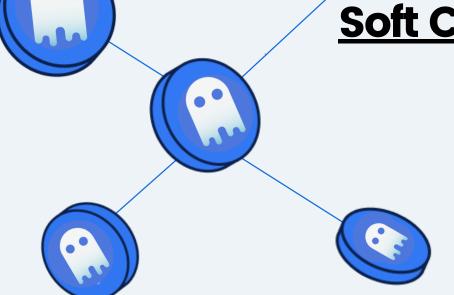
### Presale Terms

1,000,000,000,000 Total Supply

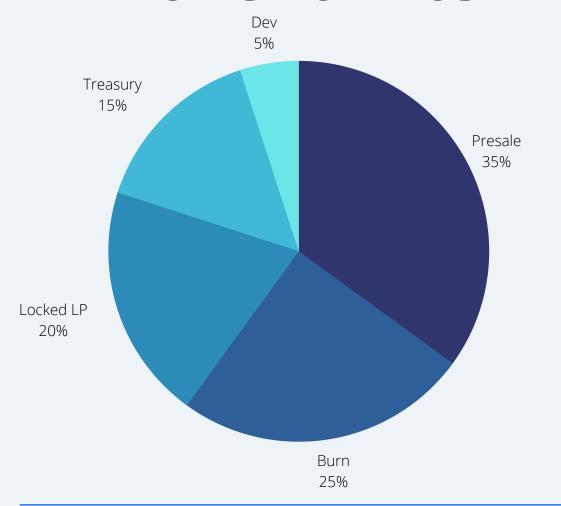
1 BNB = 1,000,000,000 SafeMeme

Soft Cap: 300 BNB | Hard Cap: 350 BNB | Wallet Cap: 1 BNB

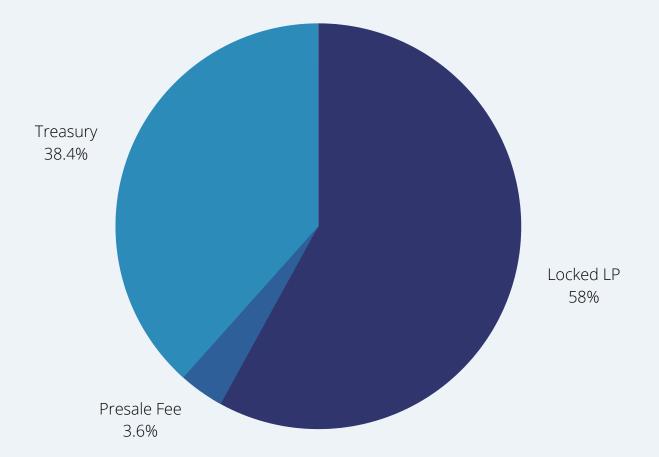




#### **Tokenomics**

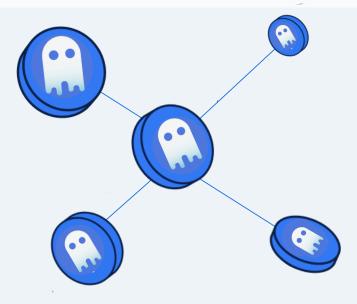


#### **Presale Distribution**



#### Presale Tokenomics:

- Total supply of SafeMeme: 1,000,000,000,000 (trillion) tokens.
- Presale tokens to be purchased: 350,000,000,000
- Tokens to be locked in liquidity for 1 year: 199,346,000,000.
- Treasury token amount: 143,700,000,000
- Dev token amount: 50,000,000,000
- Monthly automated burns for launch + 11 months: 250,000,000,000
- Presale fee: 6,300,000,000 SME tokens (taken from treasury).



#### Presale Distribution (BNB) Breakdown:

- 199.346 BNB added to locked liquidity.
- 144.354 BNB added to the treasury wallet liquidity.
- Presale fee: 6.3 BNB.

#### Presale Distribution & Breakdown

- SafeMeme LLC registration \$160 (Already Filed)
- Legal opinion (proves to the SCC we are a utility token) \$1,200 (estimated).
- Initial SafeMeme Solidity Contract Development: \$1,950
- Platform Wireframes for designer: \$607
- Audits of SafeMeme: CERTIK \$9,000 (without rush fee).
- Design of the SafeMeme Decentralized Exchange, Mobile Wallet/Decentralized Exchange App, Launchpad, Auditing Platform, and Central landing website to host all platforms: \$15,500
- Deployment and Testing of the SafeMeme Decentralized Exchange, Mobile Wallet/Decentralized Exchange App, Launchpad, Auditing Platform, and Central landing website to host all platforms: \$30,000-\$50,000 (estimated).
- Future Monthly Marketing through December 2021: \$5,000.
- Budget for Marketing through partnered Influencers: \$10,000.
- Past marketing expenses (before public launch): \$1,500
- Total: \$74,615 \$94,615 (total estimate)

Our goal is to develop high-quality platforms with the best designers and developers the market has to offer. We also understand how important it is the release all platforms as soon as possible; that's why we hire top-quality professionals & the SafeMeme dev teams work on the project around the clock.



### A Word From The CEO



Hey there, my name is Ilan Rakhmanov, and I am the founder of SafeMeme! I am a young entrepreneur with a long history of creating successful businesses, and I am a self-made millionaire. Currently, I own real estate investments, vacation homes, a beauty brand, and a variety of privately labeled brands.

I have been a crypto investor for almost eight years, and I'm tired of seeing people investing in Crypto and losing money on scam tokens. My goal is to create a platform where people can trade BEP20 tokens safely, restoring trust in Crypto. With a strong & growing community standing behind SafeMeme,

I'm sure we, as a community, can enable this project to thrive and solve the huge issues that are in the crypto market today.





ILAN RAKHMANOV

#### SafeMeme Wallets

Dev Wallet: (50,000,000,000)

0x071d521bEB683A8509A213aCC61527b11CB79148

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Burn Wallet: (250,000,000,000)

0x0DdA734Ce4446206A30dBD45b7a090241C5eDae4

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Treasury Wallet: (144,354,000,000)

0xE8C0257Bf1489eFbDEB55E03C3Ff422ea5A1D579

\_

Presale Wallet: (555,646,000,000)

0x21C7b06be61c2ece2836CBd33Af0E20F85adc9db



#### Contract:

0x36dBcBCA106353D49e1E0E8974492fFB862a0C92



### Links for SafeMeme



https://SafeMeme.com



https://SafeMeme.com/white-paper



0x36dBcBCA106353D49e1E0E8974492fFB862a0C92



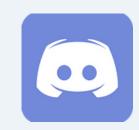
https://bscscan.com/token/0x36dBcBCA1063 53D49e1E0E8974492fFB862a0C92



https://bogged.finance/swap? token=0x36dBcBCA106353D49e1E0E8974492fFB862a0C92



https://t.me/SafeMemeToken



https://discord.gg/Y8PXShdMPj



https://www.reddit.com/r/SafeMeme



https://github.com/SafeMemeOfficial/SafeMeme

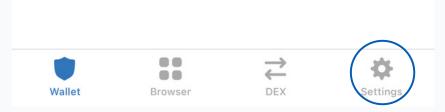


https://twitter.com/safememetoken

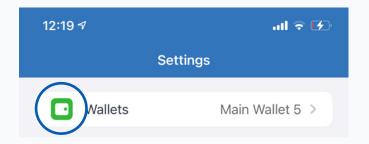


https://medium.com/@SafeMemeToken

1- Open your Trust Wallet app and click on the settings button.



2- Select the wallets tab



3- Press the (i) Icon by the wallet that you would like to import



4- Then press on "Show Recovery Phrase"



5- Your recovery phrase will now show, just click the "copy" button and now move to MetaMask.



#### **MetaMask Mobile**

1- Open the app, and press on "Import using seed phrase"

If you're logged in to another account and wish to connect TrustWallet, then you will need to log out first.



2- Fill out the seed phrase information & create a password, and you're done!

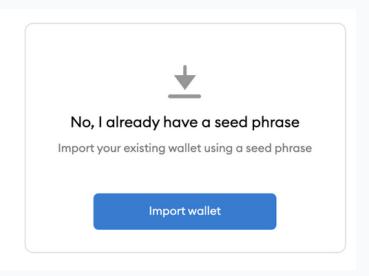


### How To Import Trust 🗘 Wallet To Your MetaMask 🐹 Wallet

#### **MetaMask Extension**

1- Open MetaMask, and press on "Import wallet"

If you're logged in to another account and wish to connect TrustWallet, then you will need to remove the extensions and download it again in order to login.



Fill out the seed information & Password and you will be connected to your wallet!

#### **Video Tutorial:**

https://www.youtube.com/watch? v=jmDbQeiHUCM&t

### How To Add "BSC Network" To MetaMask Wallet

#### **BSC Network**

#### **Smart Chain**

https://bsc-dataseed.binance.org

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BNB

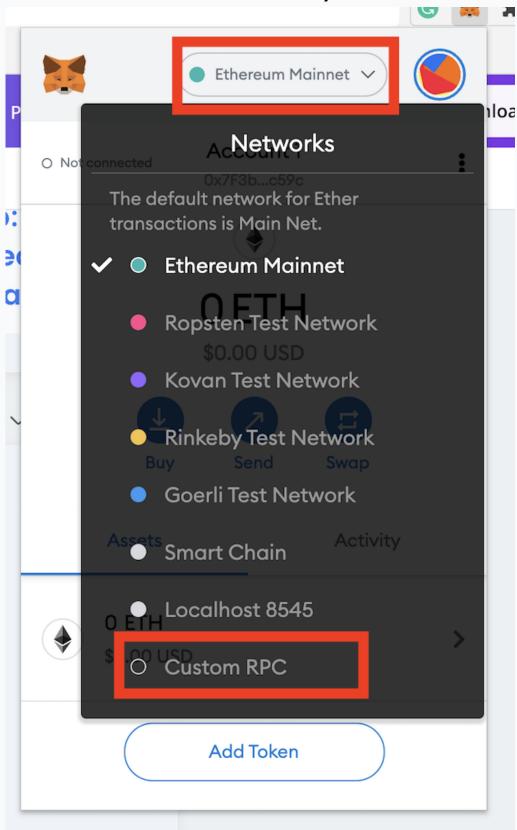
https://bscscan.com

#### **Video Tutorial- Extension:**

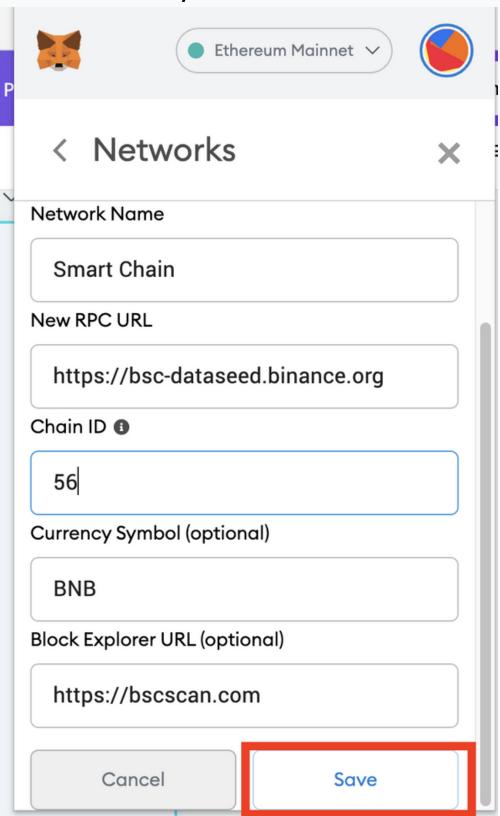
https://www.youtube.com/ watch?v=gk\_wiXrc5r4

#### **Video Tutorial- Mobile:**

https://www.youtube.com/ watch?v=2v742XwyMEI 1- Open MetaMask, and click on "Etherium Mainnet" If it shows "Smart Chain" then BSC network is already added!



2- Fill out the following information and then click "Save", make sure to move to "Smart Chain" Network and you are done!



### Disclaimer

The information provided in this document and the corresponding website does not constitute investment advice, financial advice, trading advice, or any other sort of advice, and you should not treat any of the website's content as such. The SafeMeme team does not recommend that any cryptocurrency be bought, sold, or held by you. Do conduct your due diligence and consult your financial advisor before making any investment decisions. By purchasing SafeMeme, you agree that you are not purchasing a security or investment, and you agree to hold the team harmless and not liable for any losses or taxes you may incur. You also agree that the team is presenting the token "as is" and is not required to provide any support or services. You should not expect any form from SafeMeme and its team. Although SafeMeme is an EXPERIMENTAL token for social experiments and not a digital currency, the team strongly recommends that United States persons not purchase it because the team cannot ensure compliance with United States regulations. Always make sure that you comply with your local laws and regulations before you make any purchase. Please note there are always risks associated with smart contracts. Please use it at your own risk. SafeMeme Token is not a registered broker, analyst, or investment advisor. Everything that we provide on this site is purely for guidance, informational and educational purposes. All information contained herein should be independently verified and confirmed. We do not accept any liability for any loss or damage caused in reliance upon such information or services. Please be aware of the risks involved with any trading done in any financial market. Do not trade with money that you cannot afford to lose. When in doubt, you should consult a qualified financial advisor before making any investment decisions.